



E. Audrey Glover-Dichter

Attorney at Law

954-736-9787

audrey@gloverdichter.com

www.advertisinglaw.legal

11352 West State Road 84, Ft. Lauderdale, FL 33325

[linkedin.com/in/audreyglover-dichter](https://www.linkedin.com/in/audreyglover-dichter)

On Line Privacy Law Top Tips

© 2020 Glover Dichter, PL All rights reserved

1. If you have a website, you must be legally compliant with privacy laws
2. Remember, it is the ***WHO*** that determines the rules that attach
3. The more information the website collects, the higher the legal compliance required
4. E-commerce websites need to take extra precautions to guard PII
5. **MUST** report security breach immediately!
6. Be knowledgeable on how your website collects, shares, stores, etc. all PII. Remember that if it is your business, it is your responsibility and liability.
7. Be knowledgeable on how PII is protected
8. Do you have a Data Officer
9. Is your website legally compliant with other laws: Advertising law (FTC, FDA, SEC, etc.), Intellectual Property Law, State Laws
10. Is your website ADA compliant? HIPPA compliant?

*Advertising, Marketing and Promotions Law Counseling and Compliance in English and Spanish
Asesoramiento y Cumplimiento con Leyes de Publicidad, Mercadeo y Promociones en Inglés y Español
Intellectual Property Law - Ley de Propiedad Intelectual
Privacy Law - Ley de Privacidad*